



Leeds Cancer Awareness Free Online Training

Exciting training delivered by a guest trainer! You don't want to miss out.

You are invited to a short training session: Leeds Cancer Awareness: Creative Approaches to Online and Remote Engagement.

It can feel like a challenge to successfully reach and engage your communities, group members & contacts. Social distance restrictions add even more complexity.

This training will help by sharing different approaches to help you reach your audiences.

We will cover how to use social media, including Facebook Live and Instagram Stories, we will give an overview of Zoom and ways to incorporate it in awareness raising, and how WhatsApp can add to your tools. We will even share ways to get large groups of people to a meeting and free ways to conference call.

If you have any questions, trouble registering/logging on or want to know more, email Megan.arundel@uni.uk.net.

You need only book on **one session**. You will need to register in advance for this training. After registering, you will receive a confirmation email containing information about joining the meeting.

Check out the below training dates and click the link to register.

Monday 18th January 2021, 11am – 12.30

<https://us02web.zoom.us/meeting/register/tZUudOyqqjqvGNPLucC9GZN85NHkavJZIQJu>

Friday 22nd January 2021, 1pm – 2.30pm

https://us02web.zoom.us/meeting/register/tZcvduGtqj0oG93xHORRPa1rjmld1y2HC_Gp

Friday 29th January 2021, 2pm – 3.30pm

https://us02web.zoom.us/meeting/register/tZUkduygpjkvGdNYLgp9RN3ic_4S9YBngHIB

By the end of the session you will:

- ◆ Get an overview of Zoom, and work through useful features
- ◆ Hear practical suggestions about how you can use online platforms for awareness events, training and incorporate it into your social media
- ◆ See how Instagram stories and Instagram Live work
- ◆ Find out how to set up WhatsApp groups so you can broadcast messages
- ◆ Create simple videos on YouTube with subtitles and translations
- ◆ Find out about how to make free conference calls.